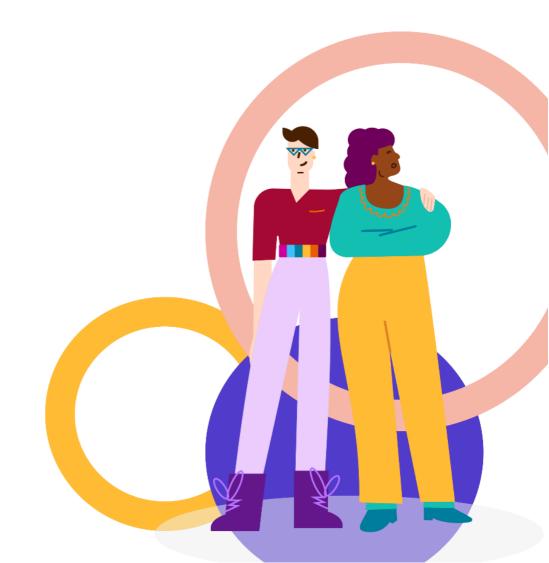




# Homeless Link Job Board

# **Rate Card**



# Find passionate professionals in the homelessness sector

Homeless Link in the national membership charity for the homelessness sector. We work to make services better and campaign for policy change that will help to end homelessness.

## Why is a sector-wide job board important?

The Homeless Link Job Board is designed to support the sector in finding the very best staff and volunteers to deliver the highest quality services for people experiencing homelessness. We understand the unique challenges that come with recruitment and retention in the homelessness sector and are here to support you.

## Why advertise with Homeless Link?

### **Relevant audience**

We have over 2000 potential candidates signed up for job alerts; meaning that the jobs you post will be sent straight to candidates who are passionate about ending homelessness and actively seeking employment in the homelessness sector.

### Sector knowledge

We are the only job board specifically for the homelessness sector. As the national membership organisation for frontline homelessness services, we understand the unique challenges services face in recruitment.

### **Budget friendly options**

With multiple options available to suit the needs of your organisation, including free adverts for volunteer roles and roles ring-fenced for lived experience, advertising your job with Homeless Link ensures that you get the most for you budget with the flexibility to suit your organisation's needs.

# **Recruitment packages and pricing**

We understand the need to be flexible when recruiting, therefore we have lots of options available for your organisation, whatever your budget may be. Homeless link members enjoy over 25% off job adverts.

### What options are available?

#### **Standard Job Advert**

What's included:

- Branded advert with logo
- Full searchable job listing
- Vacancy included in email job alerts
- Applications sent straight to your inbox

Member Price: **£50 per advert** Non-member Price: **£70 per advert** 

#### **Premium Job Advert**

What's included:

- Receive everything included in the standard job advert, plus:
- Stand-out feature in search results
- Feature on our home page
- Search our candidate database
- Feature on Homeless Link social media; with a reach of over 40,000 people

Member Price: **£120** Non-member Price: **£160** 

#### Free job adverts

We understand what a vital role volunteers play in many homelessness services, therefore we offer free adverts for volunteer roles and roles that are ring-fenced for people with lived experience of homelessness.

# Unlimited job adverts for Homeless Link members

## Ready to plan your recruitment budget for the year ahead?

As a member of Homeless Link, we are offering unlimited standard job adverts for one year. Unlimited job advertising means that you will pay one fixed fee, are able to more effectively plan your budgets and post as many roles as you need.

Not a Homeless Link member yet? Find out more about the benefits of becoming a member please contact membership@homelesslink.org.uk

#### **Pricing:**

We understand that not every organisation is the same, therefore our unlimited pricing is based on your organisation's annual turnover.

- Under £500,000: **£500 per year**
- Between £500,000 £2 million: **£1,000 per year**
- Between £2 million £5 million: £1,500 per year
- Over £5 million: A bespoke package will be created based on your need. Please contact jobs@homelesslink.org.uk to more information
- Associate members: £750 per year

#### **Discounts on Premium Adverts**

As an unlimited customer, you will also receive a 50% discount on all premium job adverts.

To become an unlimited customer, please contact <u>jobs@homelesslink.org.uk</u> for more information.

#### **Bulk job postings**

If unlimited job adverts do not suit your organisation's needs, you can also purchase job roles in bulk or on an ad-hoc basis, with all the same benefits.

If you wanted to bulk-purchase credits, you can receive up-to 20% discount on this. Please contact **jobs@homelesslink.org.uk** for more information.

## **Homeless Link**

# **Resources to support you**

Without big HR teams and big budgets to spend on recruitment, hiring can be challenging for homeless organisations, so we have created a <u>range of resources</u> to support you, including job description templates, DBS guidance and guidance on making your recruitment practices more inclusive.

# Ready to post your job?

Posting a job with Homeless Link is easy:

- 1. Sign up: <u>Register as a recruiter</u> on our Job Board.
- 2. Choose credits: Select a package that suits your needs or email <u>jobs@homelesslink.org.uk</u> to access the unlimited offer.
- 3. Post and manage: Effortlessly upload, manage, and publish your job advert. Add as many users to your account as required.

# jobs.homeless.org.uk



## What We Do

Homeless Link is the national membership charity for frontline homelessness services. We work to improve services through research, guidance and learning, and campaign for policy change that will ensure everyone has a place to call home and the support they need to keep it.

# **Homeless Link**

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www.homeless.org.uk @HomelessLink

